

PARENTS: Do you know someone who is interested in giving back to the community?



*Your workplace? A friend with a business?
The McKinley-Thatcher Elementary School PTA
would love to have them on our team!*

As you know, **McKinley-Thatcher Elementary** provides early childhood and elementary education and is located in the **Platt Park** neighborhood. Tax-deductible sponsorships with the PTA help us make a difference by:

- Supporting teacher requests for materials, technology, development and other classroom needs
- Providing after-school enrichment opportunities
- Funding special programs, projects, and school community events

**With many corporate sponsorship levels,
even the smallest businesses can be involved!**

Sponsorship Level	Eyrie	Eaglet	Golden Eagle	Bald Eagle
Sponsorship amount <i>(for the 2017-2018 school year)</i>	\$150	\$250	\$500	\$1000
Logo on PTA website	✓	✓	✓	✓
PTA business directory listing <i>(once per year)</i>	1/8 unit	1/4 unit	1/2 unit	Full unit
Friday Folder rear cover logo <i>(if sponsored before 09.30.17)</i>		✓	✓	✓
Friday Folder insert <i>(five times per year)</i>		1/8 page	1/4 page	1/2 page
Yearbook ad <i>(once per year)</i>			1/4 page	1/2 page
Platt Park Post "Thank our sponsors" ad with logos <i>(twice per year)</i>			✓	✓
Banner displays on Logan & Louisiana Streets <i>(chili cook-off, auction)</i>				✓
"Meet our Sponsor" Friday Folder write-up <i>(once per year)</i>				✓

Estimated Fair Market Value of Benefits: Under Internal Revenue Service guidelines, sponsors may claim the amount of their sponsorship fee, less the fair market value of benefits received. The estimated fair market value of benefits received, if items (Business Directory, Friday Folder Inserts, Yearbook and "Meet our Sponsor") are crafted as advertisements are: Eyrie \$4; Eaglet \$15; Golden Eagle \$34; Bald Eagle \$86. These items can also be crafted as 'informational only' to reduce or eliminate the received fair market value.

In addition to our sponsorship level packages, we have several add-on sponsorship opportunities:

App sponsor (2 available): +\$300

New this year, the school app will make it easier for parents to stay connected to our school community. Your company logo will be included on the app's sponsorship page.

T-Shirt sponsor (5 available): +\$300

The T-shirt sponsorship is contingent on filling all 5 sponsorships. A community-building effort, this includes providing an MCT T-shirt for kids in all grade levels, with sponsor company logos on the back.

School Calendar Magnet sponsor (1 available): +\$500

A 4"x6" refrigerator magnet sent home for each family, featuring your logo & information with the 2017-18 school year calendar.

Additional Silent Auction sponsorship add-ons will be available in the spring

We look forward to hearing from you!

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