

# Is your business interested in giving back to the community?

**The McKinley-Thatcher Elementary School PTA would love to have you on our team!**



McKinley-Thatcher Elementary provides early childhood and elementary education and is located in the Platt Park neighborhood. Your tax-deductible sponsorship helps the PTA make a difference at our school. 2020 is an unprecedented year. In past years, we have raised funds for hands-on activities like field trips and community events. This year, we have shifted our funding to address critical needs for students including:

- School support staff (*support staff is instrumental for virtual programming*)
- Supplies to keep the kids healthy and safe during COVID-19 (*many different needs, including support for outdoor classrooms & remote learning*)
- Teacher requests of materials, technology or development (*there are unique needs this year*)

**With many corporate sponsorship levels, any business can make a positive impact on kids in the community!**

Sponsorship Level	Bald Eagle	Golden Eagle	Eaglet
Sponsorship amount ( <i>for the 2020-2021 school year</i> )	\$1200	\$600	\$300
Logo and link on PTA website	✓	✓	✓
“Celebrate the Beat” enrichment class logo	4 classes	2 classes	1 class
Digital ad flyer, full color ( <i>three times per year</i> )	½ page	¼ page	⅛ page
Yearbook ad ( <i>once per year</i> )	½ page	¼ page	
Facebook shout-outs ( <i>three times per year</i> )	✓	✓	
Banner display at Logan & Louisiana*	✓		
“Meet our Sponsor” video interview ( <i>once per year</i> )	✓		

Checks should be made payable to McKinley-Thatcher PTA and mailed to the school, c/o PTA Sponsorship Program; they can also be picked up upon request.

\*Due to zoning restrictions, banners will remain posted as long as possible, however, they may need to be removed intermittently.

Under IRS guidelines, sponsors may claim the amount of their sponsorship fee, less the fair market value (FMV) of benefits received. The estimated FMV, if items (Digital flyers, Yearbook ads and Video interviews) are crafted as advertisements are; Eaglet \$6; Golden Eagle \$29; Bald Eagle \$77. These items can be crafted as 'informational only' to eliminate the received FMV.

**In addition to our sponsorship level packages, we have several add-on sponsorship opportunities:**

**Additional Celebrate the Beat class sponsorship (1 class - \$50, 5-pack - \$200, full series 10-pack - \$350):**

*At a time when the world around us is unpredictable, we are partnering with Celebrate the Beat, a Colorado-based nonprofit, to offer meaningful arts, social emotional, and exercise based curriculum to the ECE - 2nd grade (150+) students at MCT. Your logo will be front and center when parents access the Celebrate the Beat content.*

**Calendar Magnet sponsor (1 available, +\$500):**

*A refrigerator magnet for each family, including the school calendar featuring your logo & information.*

**Individual banner\* (Bald Eagle +\$600)**

*Bald Eagle sponsors have the opportunity to add an individual 3'x3' banner, displayed on either Logan or Louisiana.*

**Seasonal sponsorship opportunities**

*The school needs more support right now than ever before! We will be running additional fundraisers throughout the year and, as a sponsor, you'll get first dibs on participating!*

We look forward to hearing from you!

Allison Hunter (303.725.1176) [mctfundraisers@gmail.com](mailto:mctfundraisers@gmail.com)

DENVER PUBLIC SCHOOL  
 MCKINLEY-THATCHER ELEMENTARY SCHOOL  
 1230 South Grant Street, Denver, CO 80210